

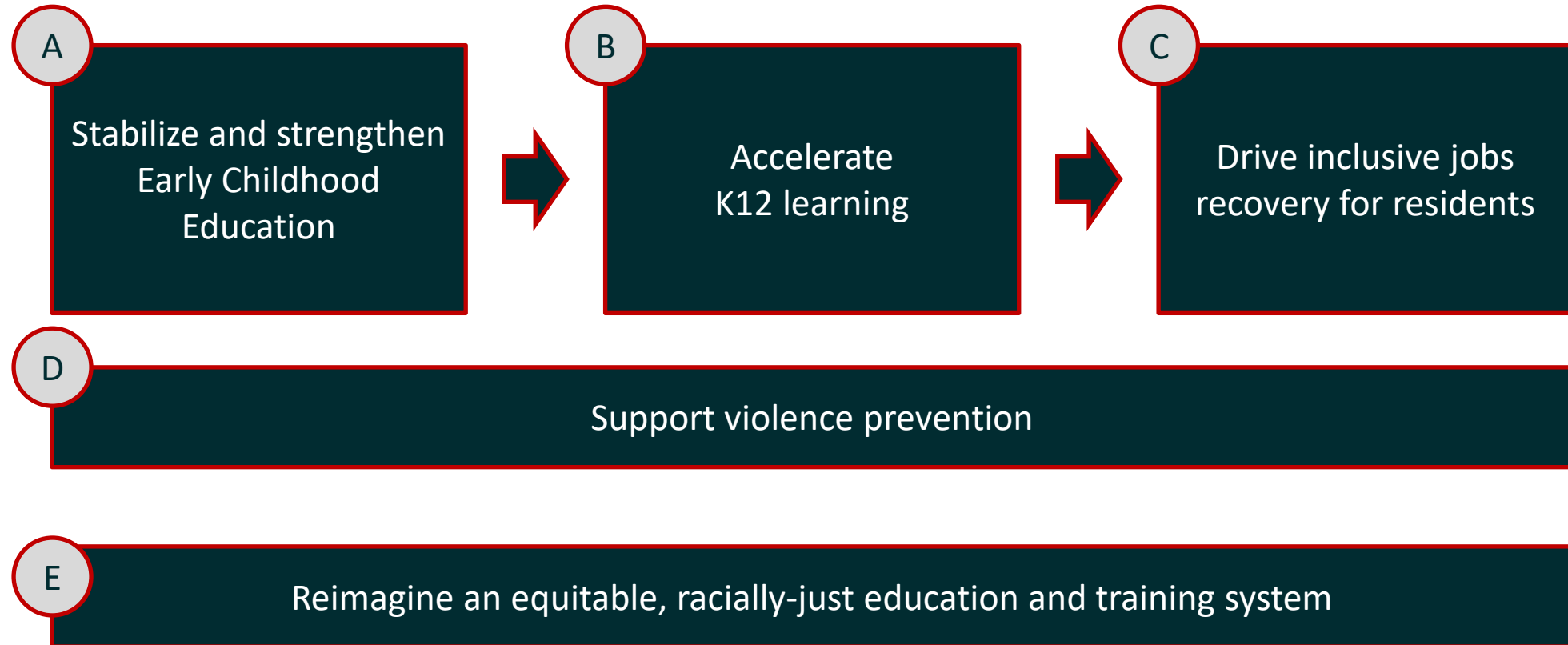


# Fair Shot DC: Workforce Recovery Strategy

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The Office of the Deputy Mayor for Education is coordinating across the public, non-profit, and private sector to support the District's recovery.

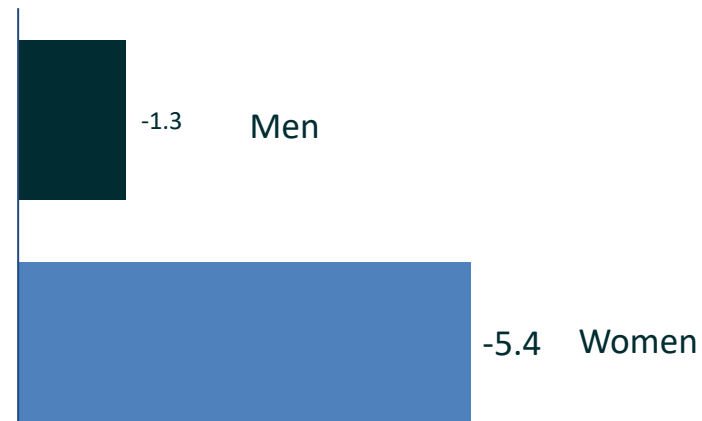
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# Communities of color, residents without post-secondary degrees, and women have been hit hardest by the pandemic.

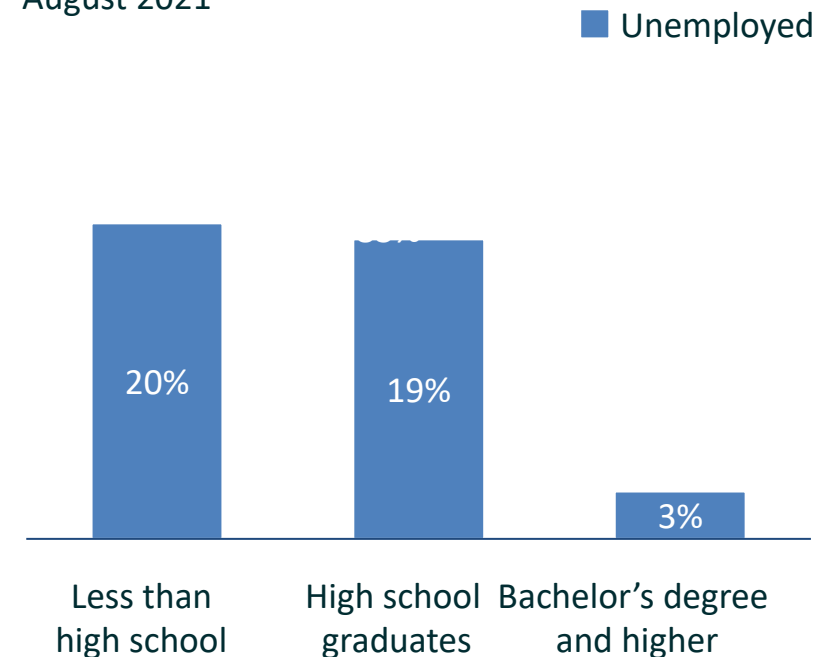
- **4x** unemployment rate for Black residents compared to white residents
- **-5.4%** decrease in women's labor force participation (vs. -1.3% for men)
- **17% difference** in the unemployment rate between those with a Bachelor's degree and those without a high school diploma.

Decrease in DC labor force participation from pre to post pandemic, %



This ~4% difference represents **~9k more women leaving the labor force** than men

DC unemployment by educational attainment, August 2021



Sources: Economic Policy Institute, Current Population Survey, Department of Labor

# Mayor Bowser has invested \$22.5M in FY22 to address urgent demand from unemployed residents hit hardest by the pandemic.

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## COVID-19 Response and Recovery

**Drive surge in high-impact credentialing**

**Connect job seekers to employment**

\$12.8M in FY22 for DC Futures: Tuition and student support to provide free AA/BA degrees to 1,500 residents

\$5.2M in FY22 to expand healthcare and IT programming including training at the University of the District of Columbia

\$4.5M in FY22 for Career Coaches to support 5,000 unemployed residents in connecting to employment and training opportunities

# Mayor Bowser has invested \$63M to reimagine our workforce system through a focus on equity and employer demand.

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## Reimagining our workforce system

**Expand paid opportunities to learn at work**

**Prioritize an employer-driven workforce training system**

**330+**  
**Apprenticeships**  
for youth, adults,  
and for roles in  
DC government

**Subsidized  
employment**  
for 1,800+  
residents with  
barriers to  
employment

**On-the-job  
training**  
funding for  
80+  
residents

**4,200  
additional  
seats for SYEP**  
that combine  
academic  
acceleration +  
workforce  
preparation

**DC  
Infrastructure  
Academy**  
expansion to  
serve 200+  
additional  
residents

**Employer-  
led training  
grants** to  
create new  
programs  
that meet  
business  
needs

**Launch of  
training  
through the  
Vitality  
Fund**

# Mayor Bowser has invested \$29M to reimagine students' path through middle and high school.

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Middle school career exploration courses expanded to 20 middle schools

Expansion of **work-based learning programming** to generate **interest in CTE** early in high school through career fairs, conferences, and class trips

Launch of a new **Advanced Technical Center** for CTE training in cybersecurity, nursing, and additional healthcare pathways

Expanded **internships + youth apprenticeships + dual enrollment**

# Businesses have the opportunity to connect with skilled workers and build a talent pipeline.

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Recruit and hire skilled workers



Develop and prepare qualified talent



Design industry-driven resources and programs



Invest in long-term talent development for youth