



**FOR IMMEDIATE RELEASE**

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**DC CHAMBER OF COMMERCE AND FEDERAL CITY COUNCIL ANNOUNCE PLANS TO LAUNCH INITIATIVE TO PROVIDE JOBS AND SUPPORT TO DC RESIDENTS**

*Coalition to be called Hire Local DC*

**WASHINGTON, DC (April 8, 2021)** – Today at the “Building the Local and Multi-Racial Talent Pipeline” meeting hosted by the Federal City Council (FC2), the DC Chamber of Commerce and FC2 presented its plans for a jointly created coalition Hire Local DC, which is aimed to ensure that DC residents obtain DC’s “good” jobs.

Hire Local DC Coalition will consist of employers and employer organizations and the DC Government working together to strengthen the local talent pipeline. “Good” jobs are those that provide a career pathway to a salary that can support a family in the high-cost Washington DC area (about \$65,000 a year).

“We are happy to partner with the Federal City Council to increase job opportunities and success for DC residents,” said Angela Franco, president and CEO, DC Chamber of Commerce. “As we work through the details, we are confident that once the program is in place, we will be able to create career pathways for the residents of this great city.”

“Good jobs are plentiful in the Washington area, but DC residents are not securing nearly enough of them. Many employers and organizations are working hard to fix this problem, but their efforts are not coordinated and they face barriers and challenges along the way,” said Anthony A. Williams, CEO and Executive Director, Federal City Council. “We believe that by tackling these challenges as a Coalition, we can support more DC residents in securing good jobs and achieve a more equitable recovery from the COVID-19 pandemic.”

Modeled after MetroNow, Hire Local DC provides a place for employers to coordinate their efforts to strengthen the local talent pipeline. It will encourage local businesses to hire DC residents, facilitate the process of hiring local DC residents, and enable collaboration among employers, providers, and government to strengthen the local talent pipeline for DC employers.

Hire Local DC is currently recruiting partners to join the effort as the program is developed and we are pleased to announce numerous partners who have already signed on to the coalition.

Members of the Coalition include:

Apartment and Office Building Association of Washington, DC  
District of Columbia Building Industry Association  
Greater Washington Hispanic Chamber of Commerce  
Greater Washington Partnership  
Hotel Association of Washington DC

Government partners include:

Department of Employment Services  
Deputy Mayor for Planning and Economic Development  
Deputy Mayor for Education  
Office of the State Superintendent of Education  
Workforce Investment Council

To stay informed about Hire Local DC, visit [www.hirelocaldc.org](http://www.hirelocaldc.org) and sign up for the newsletter.

### **About the DC Chamber of Commerce**

The DC Chamber of Commerce is the largest Chamber in the Washington DC region. As an advocate for the DC business community for 81 years, the DC Chamber of Commerce is the voice for businesses in the District of Columbia, proudly serving a diverse membership of more than 1,400 members. For more information, visit <https://www.dcchamber.org>.

### **About Federal City Council**

The [Federal City Council](#) is a non-profit, non-partisan organization dedicated to the improvement of the District of Columbia. Comprised of the area's top business, professional, education and civic leaders, the Council works with the District and federal governments to develop and implement solutions to important community problems. By serving as a trusted partner for civic improvement, and by bringing to bear the knowledge, experience, access, and resources of its members, the Council plays a critical role in the advancement of the District of Columbia.

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